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24 years old (date of birth: 1985/10/22)

## EDUCATION

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- 2007-2008 ● **Euro-MBA, School of Management, major in Luxury Brand Management**  
Paris, France
- 2003-2007 ● **IDRAC, International School of Management, major in International Affairs**  
Lyon, France
- 2005-2006 ● **Bachelor of Arts (European Economy & Management)**  
University of Abertay, Dundee, Scotland
- 2003 ● **Baccalauréat Degree (Equivalent to A Level) in Economics**  
Saint-Joseph High School, Tassin, France

## WORK EXPERIENCE

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- 2008 - 2010 ● **eDisplay (Software & Internet), French management of *sendblaster.fr***  
(23 months) Translation and design of the French interface of "senblaster.com". In charge of the email support and the customer care for the *SendBlaster* product (e-marketing software designed for newsletter mailing) on the French market. Teleworking job fulfilled during a solo world tour. French and English communication mainly.
- 2007 - 2008 ● **Moovement (Recruitment & Internet), Paris, Marketing assistant / web 2.0**  
(6 months) Marketing and commercial projects development. Commercial prospecting and partnership studies with the different recruitment actors on the internet. Active job market watch and implementation of punctual communication operations. Writing of articles for the company's blog (***blog.moovement.com***).
- 2006 ● **Collin-Bourisset (Wine & Spirits), La Chapelle-de-Guinchay, Marketing assistant**  
(5 months) Preparation of the 2007 promotional plans. Strategic recommendations on the online policy and website restructuring. Implementation of marketing operations, particularly during the *Beaujolois nouveau* launch.
- 2005 ● **Cinétrain (DVD rental), Paris, Assistant Marketing**  
(3 months) Preparation of punctual marketing operations (e.g: the « *Popcorn* » operation, which made the turnover increase by 22.1% and the number of monthly rentals grow by 26.9%). Commercial prospecting among the main actors of the DVD movies production/distribution.
- 2004 ● **France Partenaire (Paramedical), Bron, Quality Manager Assistant**  
(2 months) Implementation of a quality study for all the products called « *contention* ».

2003-2008 • **Seasonal jobs**

Chief Operating Officer for *Lyon Parc Auto* (Lyons), Assistant Head in a local pub in Edinburgh (Scotland), multi-tasks receptionist in a three-star hotel (Lyons), Grape-picker in the *Beaujolais* region (France).

## LANGUAGES

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- **French** : Mother tongue
- **English** : Good level (TOEIC 2006 score : 820)
- **German** : Intermediate level

## COMPUTER SCIENCE

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- Excellent working knowledge of Word, Excel, Power Point, Access, WordPress.
- Final Cut Pro : production of almost 200 short documentary films about travelling.
  - A short film for a French company is in progress.
  - A movie project, recalling a one year world tour experience, is in progress.

## HOBBIES AND INTERESTS

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- **Travels** : Solo world tour in 2009 [www.romain-world-tour.com](http://www.romain-world-tour.com).
  - Many appearances in the media (TV, general and travel-oriented press, radio).
  - First among more than 9,000 candidates for the short-listing of the *Reportour* organized by France Soir (selection carried out by the Internet users with 39,961 votes).  
  
Laureate video of the contest : <http://www.youtube.com/watch?v=1xdRSTCxYZo>.
  - Speaker during the "*Salon des Entrepreneurs*" conference in Lyon, in 2010.  
  
"*Sunsets around the world*" video produced in 2010 : <http://vimeo.com/10217782>.
- **Internet & web 2.0** : Management of 3 blogs since 2006.
  - [www.romaincorraze.com](http://www.romaincorraze.com)      General and professional personal blog.
  - [www.romain-world-tour.com](http://www.romain-world-tour.com)      Interactive diary about my previous travels.  
(30 000 visits / month)
  - [www.lesaperosdupalat.com](http://www.lesaperosdupalat.com)      Blog development and management for a bar/restaurant.
  - [www.nerdgranny.com](http://www.nerdgranny.com)      Occasional collaboration (High-Tech and SEO news).
  - [www.ziknation.com](http://www.ziknation.com)      Occasional collaboration (Music).

Interested in micro-blogging since 2007 with Twitter (@romaincorraze et @romainworldtour).

- **Music :**

10 years of clarinet practice among different bands (jazz and rock bands). 3 years of conservatory attendance in order to learn music theory. Music option for the baccalaureat exam in 2003 (grade: 20/20).

- **Sports :**

Skiing, Snowboarding and windsurfing, extreme sports (skateboarding, mountain-biking, motocross).

- Bronze medal-holder of the snowboarding UGSEL French championship (2000).

- **Reading & writing :**

French literature: Nicolas Rey, Guillaume Musso, Marc Levy, Frédéric Beigbeder.

Science fiction: Stephen King.

Detective novels: Mary Higgins Clark, Patricia Cornwell.

The writing of a book recalling a one year world tour experience is in progress.

- **Press :**

Active and passionate watch of the world media.